



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1569432

Schedule Dates 09/08/12-09/11/12
Advertiser M Love for Utah Congress R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 9/8 (472152)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/908911
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 9/8

Date Entered 09/07/12
Last Modified 09/07/12
Entered By Shannon Eaker
CO-OP No
Headline # 06307900
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,828.50
Net Total \$10,361.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2012 20 \$12,190.00
Grand Total: 20 \$12,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/10/12-09/10/12	1	:30	10P-10:35P (MST)	1	1							1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	9/7/12
2.0	Normal Line / News (2)	09/10/12-09/10/12	3	:30	4P-4:30P (MST)	1	1							1	\$175.00	\$175.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	9/7/12
3.0	Normal Line / News (3)	09/10/12-09/10/12	1	:30	4:30P-5P (MST)	1	1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	9/7/12
4.0	Normal Line / News (4)	09/10/12-09/10/12	1	:30	5A-5:30A (MST)	1	1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	9/7/12
5.0	Normal Line / News (5)	09/10/12-09/10/12	1	:30	6P-6:30P (MST)	1	1							1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	9/7/12
6.0	Normal Line / News (6)	09/10/12-09/10/12	1	:30	6A-8A (MST)	1	1							1	\$550.00	\$550.00	Salt Lake City (KUTV)	NEWS THIS MORN	9/7/12
7.0	Normal Line / SPOT (7)	09/10/12-09/10/12	1	:30	6:30P-7P (MST)	1	1							1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/7/12
8.0	Normal Line / News (8)	09/08/12-09/08/12	5	:30	10P-10:35P (MST)						1	1		1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	9/7/12
9.0	Normal Line / News (9)	09/08/12-09/08/12	5	:30	5P-6P (MST)						1	1		1	\$180.00	\$180.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	9/7/12
10.0	Normal Line / Prime (11)	09/08/12-09/08/12	1	:30	8P-CBS-Crimetime Saturday							1		1	\$850.00	\$850.00	Salt Lake City (KUTV)	CRIME TIME	9/7/12
10.0A	Preempt (11)	09/08/12															Salt Lake City (KUTV)	Program Change/Exception - Paid	
11.0	Normal Line / Prime (12)	09/08/12-09/08/12	1	:30	9P-CBS-48 Hours Mystery (Saturday)							1		1	\$900.00	\$900.00	Salt Lake City (KUTV)	48 HOURS MYSTERY	9/7/12
12.0	Normal Line / News (13)	09/09/12-09/09/12	5	:30	10P-10:35P (MST)							1		1	\$850.00	\$850.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Shannon Eaker

9/10/12



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299 S Main St
Ste 150
Salt Lake City, UT 84111

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Ste 400
Alexandria, VA 22314

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Sports/Other (14)	09/09/12-09/09/12	5	:30	10:35P- 11:05P (MST)								1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	TALKING SPORTS	9/7/12
14.0	Normal Line / News (15)	09/09/12-09/09/12	5	:30	5P- 6P (MST)								1	1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	9/7/12
15.0	Normal Line / News (16)	09/09/12-09/09/12	5	:30	8A- 9:30A (MST)								1	1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	9/7/12
16.0	Normal Line / SPOT (17)	09/09/12-09/09/12	5	:30	9:30A- 10:30A (MST)								1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	FACE THE NATION	9/7/12
16.0.1	Preempt (17)	09/09/12															Salt Lake City (KUTV)	Program Change/Exception - NFL	
17.0	Normal Line / SPOT (18)	09/11/12-09/11/12	1	:30	10:35P- 11:37P (MST)			1						1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	9/7/12
18.0	Normal Line / News (19)	09/11/12-09/11/12	1	:30	12P- 1P (MST)			1						1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	9/7/12
19.0	Normal Line / News (20)	09/11/12-09/11/12	1	:30	5:30A- 6A (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	9/7/12
20.0	Normal Line / SPOT (21)	09/11/12-09/11/12	1	:30	6:30P- 7P (MST)			1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	ET	9/7/12
21.0	Normal Line / SPOT (22)	09/11/12-09/11/12	3	:30	8A- 9A (MST)			1						1	\$135.00	\$135.00	Salt Lake City (KUTV)	THE EARLY SHOW	9/7/12
22.0	Normal Line / SPOT (23)	09/11/12-09/11/12	1	:30	11A- 12P (MST)			1						1	\$700.00	\$700.00	Salt Lake City (KUTV)	PRICE IS RIGHT	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6307900
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP7/12 13.56
*** KUTV-TV ***

ADV # ADV. NAME POLI/M LOVE/R/CON/UT

AGY # AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

ORDER # ~~1369432~~ 1369432 CONTRACT # 6307900

PRDCT LOVE CD4 9/8 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP8/12 SEP11/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP7/12 13.56

REP: TO KATIE
FR CHERYL
NEW ORDER
TTL \$13240
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = LOVE
AGENCY PRODUCT CODE = ORDR
AGENCY EST# = 908911

1000P-1035P	30					\$2,500.00	9/10	9/10	1		MON	1
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PROGRAM : CBS4 LATE NEWS
RA35+ : 10.5
CON COM1: CBS4 LATE NEWS

400P-430P	30					\$175.00	9/10	9/10	1		MON	1
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PROGRAM : CBS 4 NEWS @ 4
RA35+ : 2.3
CON COM1: CBS 4 NEWS @ 4

SEP7/12 13.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS:
X			430P-500P PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1: CBS4 NEWS @ 430	30		\$500.00	9/10	9/10	1	P-1	MON	1
X			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$200.00	9/10	9/10	1	P-1	MON	1
X			600P-630P PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1: CBS4 NEWS @ 6P	30		\$1,000.00	9/10	9/10	1	P-1	MON	1
X			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1: NEWS THIS MORN	30		\$550.00	9/10	9/10	1	P-1	MON	1
X			630P-700P PROGRAM : ET RA35+ : 3.8 CON COM1: ET	30		\$1,100.00	9/10	9/10	1	P-1	MON	1
X			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 7.8 CON COM1: CBS4 LATE NEWS	30		\$400.00	9/8	9/8	1	P-5	SAT	1
X			500P-600P PROGRAM : CBS4 NEWS @ 5P SA RA35+ : 6.6 CON COM1: CBS4 NEWS @ 5P SA	30		\$180.00	9/8	9/8	1	P-5	SAT	1
			600P-700P PROGRAM : ET RA35+ : 3.9 CON COM1: ET	30		\$175.00	9/8	9/8	0		SAT	0

SEP7/12 13.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			800P-900P PROGRAM : CRIMETIME RA35+ : 5.3 CON COM1 : CRIMETIME	30		\$850.00	9/8	9/8	1	1	SAT	1
17			900P-1000P PROGRAM : 48 HOURS MYSTERY RA35+ : 6.2 CON COM1 : 48 HOURS MYSTERY	30		\$900.00	9/8	9/8	1	1	SAT	1
18			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 9.3 CON COM1 : CBS4 LATE NEWS	30		\$850.00	9/9	9/9	1	1	SUN	1
19			1035P-1105P 1135P PROGRAM : TALKING SPORTS RA35+ : 4.7 CON COM1 : TALKING SPORTS	30		\$200.00	9/9	9/9	1	1	SUN	1
15			500P-600P PROGRAM : CBS4 NEWS @ 5P SU RA35+ : 5.5 CON COM1 : CBS4 NEWS @ 5P SU	30		\$225.00	9/9	9/9	1	1	SUN	1
16			800A-930A PROGRAM : CBS SUNDAY MORNING RA35+ : 3.1 CON COM1 : CBS SUNDAY MORNING	30		\$225.00	9/9	9/9	1	1	SUN	1
17			930A-1030A PROGRAM : FACE THE NATION RA35+ : 3.2 CON COM1 : FACE THE NATION	30		\$200.00	9/9	9/9	1	1	SUN	1
18			1035P-1137P PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1 : LETTERMAN	30		\$600.00	9/11	9/11	1	1	TUE	1

REP HEADLINE# 6307900
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP7/12 13.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1200N-100P	30		\$300.00	9/11	9/11	1		TUE	1
PROGRAM : CBS4 NEWS @ NOON												
RA35+ : 3.6												
CON COM1 : CBS4 NEWS @ NOON												
2			530A-600A	30		\$350.00	9/11	9/11	1		TUE	1
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 2.1												
CON COM1 : CBS4 NEWS @5:30A												
3			630P-700P	30		\$1,100.00	9/11	9/11	1		TUE	1
PROGRAM : ET												
RA35+ : 3.8												
CON COM1 : ET												
4			800A-900A	30		\$135.00	9/11	9/11	1		TUE	1
PROGRAM : THE EARLY SHOW												
RA35+ : 2.0												
CON COM1 : THE EARLY SHOW												
23			1100A-1200N	30		\$700.00	9/11	9/11	1		TUE	1
PROGRAM : PRICE IS RIGHT												
RA35+ : 3.6												
CON COM1 : PRICE IS RIGHT												
SEP/12 13240.00												CONTRACT TOTAL 13240.00
												TOTAL SPOTS 22

MARKET TOTALS \$26,480 KUTV 50% KTVX 4% KSL 31% KSTU 15% KUCW 0% KJZZ 0% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*